

THE MUSEUM OF *Flight* Foundation
9404 East Marginal Way South
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**Program and Registration
Materials Enclosed!**

WMA Washington Museum Association **WMA**
2006 Annual Conference

Pre-Conference Workshop • Board Meeting • Opening Reception - June 21, 2006

Strong Museums – Strong Communities
WMA Annual Conference
June 22-23, 2006

The banner features a background image of a modern glass-walled building, likely a museum. The text is overlaid on the image in a clean, sans-serif font. The 'WMA' logo is repeated on both sides of the main title.

Hosted by THE MUSEUM OF *Flight*
dream, discover, soar

Sponsored by Washington State
Historical Society

PROGRAM

Wednesday, June 21

Registration: 9:00 – 10:00AM Skyline Room / Coffee and Conversation
3:00 – 6:00PM Skyline Room / Reception follows

Pre-Conference Workshop: 10:00AM – 4:00PM - *Pre-registration required* - Luncheon and evening reception included

When to Call a Conservator.....or Not Skyline Room

Presenter: Beverly Perkins, Field Service Officer, Balboa Art Conservation Center

This workshop is designed to help staff of institutions without a Conservator safely clean, assess, and at times even repair their collection materials. Conservation issues such as reversibility and stability are discussed. Participants will learn about adhesives, cleaning products and methods, and metal polishing. The workshop will also present methods for removing tape and labels from objects. There will be a variety of hands on activities.

Washington Museum Association Board Meeting: 4:00 – 5:00PM in the Lockwood Board Room - WMA members are welcome

4:00 – 6:00PM Tour the Museum's Great Gallery, visit our world class gift shop or enjoy a free ride on the simulators



The Great Gallery is a 3 million-cubic-foot, six-story glass-and-steel exhibit hall currently containing 39 full-size historic aircraft, 23 of which — including the nine-ton Douglas DC-3 — hang from the space-frame ceiling in flight attitude. These aircraft trace the history of the first century of flight.

PROGRAM

Wednesday Evening, June 21

Put on your leather helmet, goggles and silk scarf and join us for the **Liftoff Reception 6:00 – 8:00PM** in the award winning **J. Elroy McCaw Personal Courage Wing**



A three-story, 88,000-square-foot addition which opened June 6, 2004—the 60th anniversary of D-Day—the J. Elroy McCaw Personal Courage Wing highlights the stories of courage, dedication, heroism and human spirit of those involved in fighter aviation in World War I and World War II. It presents the history, aircraft and memorabilia behind those human stories.

Thursday, June 22

See map on back page for off-site breakfast locations

Registration – 8:00AM – 5:00PM Skyline Room

Welcome and Awards: 9:00 – 10:15AM – Skyline Room

Hear what's happening in Washington's museums, as WMA honors award-winning exhibits, programs, institutions, volunteers, and staff.

- **Erin Black**, WMA President
- Awards Presentation
- Scholarship Presentation

Keynote Address: 10:30 – 11:15 “The Dream of Flight”



Bonnie J. Dunbar, PhD NAE PE, President and CEO of The Museum of Flight

A native of the small, south-central Washington rural community of Outlook, Dunbar earned bachelor's and master's degrees in ceramic engineering from the University of Washington in Seattle and a doctorate in mechanical / biomedical engineering from the University of Houston. She held research and engineering positions with the Boeing Co., Harwell Laboratories and Rockwell International until 1978, when she joined NASA as a flight controller. Two years later, in 1980, she was selected as a NASA mission specialist astronaut. Dunbar is also a graduate of the Harvard University Kennedy School of Senior Managers in Government and was in the Senior Executive Service for the last 7 years at NASA before accepting her position at the Museum of Flight.

A veteran of five space missions, Dunbar has logged 1,208 hours — more than 50 days — in orbit aboard the shuttles *Atlantis*, *Challenger*, *Columbia* and *Endeavour*. Her most recent spaceflight was the STS-89 mission aboard *Endeavour*, January 22–31, 1998.

PROGRAM

Thursday, June 21- continued

Lunch: 11:30AM – 12:30PM - Skyline Room

Choose to sit with friends, new acquaintances, or at affinity tables with others doing the same line of museum work....

12:30 – 1:15 Enjoy dessert when you visit our sponsors and vendors in the South View Lounge

Breakout Sessions: 1:30 – 3:00PM

Handling Disasters—Things Learned in the Process

Skyline Room

Presenters: Connie Estep, Registrar, Columbia River Exhibition of History, Science, and Technology (CREHST); Rose Krause, Curator of Special Collections, MAC; Joan Mamanakis, Co-Director, Cheney Historical Museum; Mike Siebol, Curator of Collections and Archives, Yakima Valley Museum

Some things you only learn by doing; they are not discussed in the disaster manuals! Remember disasters come in all sizes, from Katrina-sized to an insect invasion. It isn't IF you have a disaster, it's WHEN! This session will help you fine-tune your disaster plan or guide your process of writing one. Regional case studies include floods, nitrate negative fire and leaks and mold.

Grant Us the Opportunity to Work with Museums: Teaching American History Grants in Washington State

Lockwood Board Room

Presenters: Kristine Major, Curator of Education, MAC; Delitha Spear, PhD, Educational Service District 101; Tom Christian, Teaching American History Program Director, Thorp School District

This session introduces three projects funded by the federal Department of Education's Teaching American History grant program. Learn general information about the program; hints on how regional museums can partner with local schools to apply for TAH money; and specific examples of how project directors have incorporated museums and historians in their partnerships.

Send Money, Send Advice: State Resources for Heritage Organizations

North View Lounge

Presenters: Greg Griffith, Office of Archaeology and Historic Preservation; Garry Schalliol, Washington State Historical Society; Ellen Terry, Humanities Washington; Lauren Danner, Heritage Resource Center, Washington State Historical Society; Bitsy Bidwell, Washington State Arts Commission, Shanna Stevenson, Women's History Consortium, Washington State Historical Society

Panelists representing a variety of state agencies involved in heritage and history, discuss the services and resources available from the State to assist with a variety of heritage needs. Leave this session with a better understanding of what the state can and cannot provide, and a list of contacts and resources at the State level.

PROGRAM

Thursday, June 21- continued

3:00 – 5:30 Enjoy refreshments when you visit our sponsors and vendors in the South View Lounge. **Bid on Silent Auction items** donated by your colleagues and friends of the WMA.

Breakout Sessions: Thursday, June 22, 3:45 – 5:15PM

Large, Heavy, Awkward: How Your Staff Can Do It Safely or How to Get the Most Out of an Art Handling Subcontractor

Lockwood Board Room

Presenters: Mike Hascall, Artech Fine Art Services founder and owner; Peter Lane, Installation & Packing Manager, Artech; Dan Gurney, Preparator, Henry Art Gallery, University of Washington

Challenging situations are encountered every day in the museum environment. The huge crate comes in when almost no one is available. There's a need to raising a very heavy, fragile painting and attach it to the wall. Learn the tricks of the trade...using multiple types of lifts, dollies, art carts, straps, pallets, and levers. Leave with a list of resources, tools, and people to call to get your job done.

The Young & the Restless: Teenaged Volunteers & Museum Camps

Skyline Room

Presenters: Seth Margolis, Associate Director of Education, two Museum Apprentices; Erik Oost, ACE Coordinator, The Museum of Flight; Meredith Hale, Education Program Manager, The Museum of Glass

Teens are one of the most rewarding and challenging categories of volunteers. Meet a panel of teen volunteers from The Museum of Flight's Museum Apprentice Program and personnel from The Museum of Glass *Arts Connect* initiative, and hear them discuss their educational and social needs, reasons for volunteering, and how their museum experiences impacted their lives. Using The Museum of Flight's aerospace camp as a model, explore how camp within a museum yields surprising benefits: from revenue and risk management, to cutting-edge education. Camp impacts families personally and results in long-term relationships with young people, who often become museum volunteers.

Shoestring Exhibits: Mannequin Making

North View Lounge

Presenter: Ray Riches, Exhibits Preparation Volunteer, MAC

You don't have to spend \$2000 for one factory-made mannequin if you create your museum's own workshop. Working with MAC curators, Ray Riches designed and engineered articulated mannequin templates created from ethafoam, styrofoam, polyester batting, swimsuit lining, and plumbing parts. Then he worked with a crew of volunteers and curators to produce 55 men, women and children for the MAC's current exhibition *Mutual Seduction: Inland Northwest Cars and Costumes*.

PROGRAM

Thursday, June 21- continued

Relive the Boeing Story, Learn about the Birth of Aviation and the early Pioneers when you attend the WMA Annual Banquet in the historic Red Barn from 6:00 – 8:30PM



Red Barn®—Explore the Birthplace of The Boeing Company

The Museum of Flight opened its first wing on Boeing Field in 1983 in the historic "Red Barn," The Boeing Company's original manufacturing plant. Built in 1909, the Red Barn was donated to The Museum of Flight by the Port of Seattle in 1975 and moved to its present location at Boeing Field/King County International Airport that same year. The Red Barn exhibit [The Boeing Story](#)

[1916-1958](#), contains rare artifacts, such as the famous mail bag carried in 1919 by Boeing, Sr., and Eddie Hubbard during the first international U.S. Air Mail flight from Vancouver, B.C., to Seattle; a re-created factory workshop, showing the Red Barn as it was used during production of the Boeing Model C and Model 40; and exhibitry on the early history of Boeing and other major founders of the American aerospace industry.

Friday, June 23

See map on back page for off-site breakfast locations

Registration – 8:00AM – 10:00AM Skyline Room

Breakout Sessions: Friday, June 23, 9:00 – 10:15AM

Building Strong Collections to Interpret Diverse Communities

Skyline Room

Presenters: Marsha Rooney, Curator of History, Northwest Museum of Arts & Culture (MAC); Rose Krause, Curator of Special Collections, MAC

Eastern Washington population is low in diversity, but there's still a rich heritage that defies the stereotype. Regional museums must counter this image by actively collecting and sharing diversity stories and collections. Exhibits can be a great stimulus for both collecting and building relationships with diverse community groups. This session highlights MAC efforts to represent a century of local African American and Japanese culture. Discussion includes the challenge of maintaining these relationships while expanding the program to include Hispanic culture and others.

PROGRAM

Friday, June 23 - continued

It's All About Access: The American Indian Collection at the MAC

North View Lounge

Presenters: Kris Major, Curator of Education, MAC; Tisa Matheson, Curator of American Indian Collection, MAC; Barry Moses and Heidi Abrahamson, Educators, MAC

As awareness of the MAC American Indian Collection rises, so do demands for public access to this collection. Two MAC initiatives are working to meet in-house and public demands, as well as tribal requests that objects and images be accompanied by accurate interpretation. An IMLS grant supports correct documentation digital imaging, and computerizing of a large portion of this collection, in support of requests for study, loan, publication, and in-house exhibition. An educational Traveling Trunk Program, accompanied by American Indian MAC staff, helps meet educators' pleas for accurate materials, traveling trunks, and speaker resources for classroom use.

New Strategies for Successful Fund Raising

South View Lounge

Presenters: George Shipe, CSA; Mark Albertson, Attorney-at-Law; Pamela Kruse-Buckingham, museum consultant

Hear from a museum consultant, a certified senior financial advisor, and an attorney as they present new concepts for fund raising and increasing monetary donations and major gift planning, complete with an overview of the tax ramifications for both the Museum and the donor. This session provides fresh insight into building relationships, cultivating a strong donor base, and looking at new ways to raise money that are beneficial to both the institution and the donor.

Breakout Sessions: Friday, June 23, 10:30 – 11:45AM

Oral History: Archiving Interviews for Access

South View Lounge

Presenter: Dave Dreher Teen Liaison Coordinator, The Museum of Flight

What do you do with fascinating interviews after you collect them? Do they sit and gather dust because no one knows about them and they are hard to access? This session illustrates how The Museum of Flight's Museum Apprentice Program is improving the accessibility and usability of its oral history interviews.

Hidden Community Histories: Teaching Controversial Issues with Objects

North View Lounge

Presenters: Bud McBride & Richard Schneider, Co-Directors, Crow Valley School Museum, Orcas Island; Maria Pascualy, Curator of Exhibits, Washington State History Museum

What do an Alaska-Yukon-Pacific Exposition pillow, a Spokane Pacific Coast Biscuit Company tin, and a 1910 Sears catalog have in common? Each bears the decoration of "whirling logs" or swastikas. Before Hitler's rise, this design was kin to four leaf clovers and lucky horseshoes, and postcards often featured all three. Schneider and McBride will discuss their experiences in creating a collection of pre-WWII artifacts decorated with "whirling log" iconography. Pascualy will explore how museum curators and schoolteachers can use artifacts to encourage visitor and student thinking about the cultural meaning of objects.

PROGRAM

Friday, June 23 - continued

Julia Butler Hansen's Home as a Community Leadership Development Tool

Lockwood Board Room

Presenter: Karen Bertroch, Wahkiakum Community Foundation

Using Hansen family history as a focus, the session will demonstrate methods of incorporating a historical home into a community vision of strong leadership, volunteerism, and sense of place. Also featured is the story of how the Julia Butler Hansen Heritage Center developed and how it has made a difference economically and culturally to the area

Lunch: 12:00 – 1:15PM WMA Annual Meeting – Skyline Room

Election of Board of Directors and Annual Report

Breakout Sessions: Friday, June 23, 1:30 – 2:45 pm

Museum Education & the New State Standards: How Will We Connect?

North View Lounge

Presenters: Patricia Filer, 4Culture Heritage Education Consultant; Meghan Arnette, Director of Education and Programs, Museum of History and Industry; Amanda McGarty, Education Consultant, Museum of History and Industry; Bev Clevenger, Director of Education, The Museum of Flight; Tara McCauley, Curator of Education, White River Valley Museum; Carol Buswell, Education Specialist, National Archives Records and Administration.

Washington State is implementing new classroom-based-assessments for arts and social studies that will become mandatory in a few years. At the same time, educators are focused on passing WASL tests, which exclude arts and social studies. Explore the basics of the new CBAs; the challenges and opportunities they present for the heritage community; and the model programs being developed to bridge existing museum resources with the CBAs. Heritage education experts from various local museums describe current steps to adapt on- and off-site education programs to complement the CBAs and to become more effective and usable for area schoolteachers and students.

Developing, Marketing, & Implementing Museum Public Programs

Lockwood Board Room

Presenters: Harold Rubin, Public Programs Coordinator & Eden Hopkins, Public Relations & Promotions Manager, The Museum of Flight

The Museum of Flight case study includes identifying suitable topics, finding appropriate presenters, marketing the program to the public, and implementing a museum-wide process to facilitate the programs. Learn the thought process to justify, plan and project these Public Programs; the working process to market them; and the production mechanics.

The History Channel Effect: What Can History Museums Learn About Community & Audience-Building from Modern Media?

South View Lounge

Presenters: Feliks Banel, Museum of History and Industry; Harriet Baskas, Radio Documentary Producer & Freelance NPR Correspondent; Jim Dever, KING TV Correspondent, EVENING Magazine; Tom Ikeda, Executive Director, Densho Project; Stephen Sadis, Documentary Filmmaker

PROGRAM

Friday, June 23 - continued

The rise in modern media has put history at everyone's fingertips—via cable TV, glossy magazines, public radio, and of course, the Internet. How can history museums use techniques employed by media producers to make their exhibits and museum programs more successful? How do we avoid the “lowest common denominator” effect often seen in the media? Panelists will include Seattle-area documentary filmmakers, radio producers, and web professionals who are willing to share their secrets for making historic material come to life via modern media.

Breakout Sessions: Friday, June 23, 3:00 – 4:15 pm

Putting Our Collections to Work

North View Lounge

Presenters: Dick Wagner, Founding Director; Heron Scott, Boatwright; and Jake Beattie, Waterfront Program Director, The Center for Wooden Boats

How have the hands-on programs at The Center for Wooden Boats made the organization an integral part of the community fabric? Boat restoration engages volunteers, interns, and apprentices. A wide number of programs afloat provide for every age and ability. And the environment of learning-by-doing has had a positive effect on the community

Nearby History: Ordinary People Research History from Scratch

South View Lounge

Presenters: Lorraine McConaghy, Museum of History and Industry; Darby Langdon & Anne McDuffie, *Nearby History* program participants

Since 1998, the Museum of History and Industry has provided a *Nearby History* program for people interested in local history research for their own use and to successfully develop interpretive products: exhibits, short stories, articles, web features, and curricula. Learn about the *Nearby History* format: an introductory series to organize, develop research strategy, and learn of Internet and local resources; day-long training sessions to teach basic oral history skills; and a writing seminar serves those writing fiction and non-fiction. Explore the reasons for this adult program's success and discuss ways to meet your own community's needs for these methods, skills, and resources.

Creating Amazing Exhibits: The Museum of Flight's Personal Courage Wing

Skyline Room

Presenters: Cory Graff, Exhibits Research and Development Manager, & Chris Mailander, Exhibits Director, The Museum of Flight

Follow the process of developing, researching, and installing two dynamic exhibits about fighter airplanes from both WWI and WWII. Explore the challenges that the Museum staff faced with difficult subjects and short timelines, and the ultimate installation of 28 aircraft accompanied by rich, informative, and interactive exhibit environments.

SEE YOU NEXT JUNE!

Breakfast Locations
Near Museum of Flight

Downtown Seattle

McDonalds

Museum of Flight

Randy's

SeaTac



2006 Washington Museum Association Annual Conference

Registration Form

(One form per person, please)

Name _____ Title _____
Organization _____
Street Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____ e-mail _____
Special Needs _____

FEES

Wednesday, June 21, 2006 – Opening Reception

Please let us know if you plan to attend: YES NO

Included in Registration (WOW!)

Pre-Conference Workshop – Wednesday June 21, 2006

Fee includes all workshop sessions, lunch and opening reception

Pre-Conference Workshop \$35 WMA Member / \$45 Non-Member _____

Conference Registration – Thursday & Friday June 22 & 23, 2006

Registration fee includes admission to all sessions, conference packet, opening reception, refreshments and lunch both days...What a Deal!

Early Registration* \$80 WMA Member / \$90 Non-Member _____

Basic Registration \$90 WMA Member / \$100 Non-Member _____

Early One-Day Registration* \$45 WMA Member / \$50 Non-Member _____

Basic One-Day Registration \$50 WMA Member / \$55 Non-Member _____

* Early registration must be postmarked or Faxed no later than May 26, 2006

EXTRA STUFF (...which you will not want to miss, but all good things have a price.)

Thursday, June 22 – Annual WMA Banquet in the Historic Red Barn®

\$35 WMA Member or Non-Member _____

Membership fees (from back of form) _____

TOTAL _____

Method of Payment:

Check VISA MC Number _____ Exp. Date _____

Last 3 numbers on signature strip: _____ Signature _____

Please make checks payable to: The Museum of Flight and mail with this registration form to: WMA 2006 Conference, The Museum of Flight, 9404 East Marginal Way South, Seattle, WA 98108

...or may Fax your registration to (206) 764-5707 if using VISA or Mastercard

Full conference program and downloadable registration form available at: www.washingtonmuseums.org

PLEASE SEE MEMBERSHIP INFORMATION ON BACK!

WMA Membership Application

Please select one of the following membership choices in the Washington Museum Association:

Personal

___ \$20 Individual

___ \$10 Student

___ \$10 Senior, 62+

___ \$100 Patron

Organizational

___ \$30 Institutional (non-profit)

___ \$100 Business/Commercial

Name _____
(Mr/Ms/Miss/Mrs or Organization Name)

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____

e-mail _____

website _____

For Organizational members, please name Representative who acts as voting agent and will receive the WMA mailings:

(Mr/Ms/Miss/Mrs)

(Title) _____

Please list the amount of your payment:

\$ _____ Membership dues

\$ _____ Additional tax deductible contribution

\$ _____ TOTAL (Check payable to WMA)

By selecting a higher category of membership or giving a contribution in addition to your membership, you promote the Association's goals. Thank you for your support!

Please mail your information and check to:

WMA, Attn: Membership Coordinator

P. O. Box 2136, Olympia, WA 98507



Washington Museum Association

Annual Conference June 21-23, 2006
Host: Museum of Flight, Seattle WA

SILENT AUCTION 2006 CONTRIBUTION FORM
All proceeds from auction to benefit conference scholarship program

Auction Dates: Thursday-Friday, June 22-23, 2006

Name _____

Organization _____

Address _____ City/State/Zip _____

Phone _____ Email _____

How Donor Wishes to be acknowledged: _____

Title _____

Description _____

Item Value (retail, actual, or fair market value): \$ _____

Item to be:

- Delivered to conference registration** on June 22nd (please inform WMA representative at registration desk); please return form to WMA (see address below) in advance.
- Shipped in advance to WMA, please include a copy of this form and mail to:** Rebecca J. Engelhardt, Washington Museum Association, c/o Museum of Glass, 1801 Dock Street, Tacoma, WA 98402.

Complete this form and email to rengelhardt@museumofglass.org
or mail to Rebecca J. Engelhardt, Washington Museum Association, c/o Museum of Glass,
1801 Dock Street, Tacoma, WA 98402; 253-284-4705

Thank you for supporting the Washington Museum Association

2006 WMA Annual Conference Hotel Information

<u>Hotel Name</u>	<u>Distance from Museum of Flight</u>	<u>Address</u>	<u>Telephone Number</u>	<u>Average Price</u>
Red Lion Hotel Seattle South	1.1	11244 Pacific Highway South, Seattle, WA 98168	206-762-0300	\$79.00
Days Inn SeattleSouth Tukwila	2.6	13050 48th Ave S, Tukwila, 98168	206-241-2200	\$68.00
Ramada Ltd. Seatac Airport/Tukwila	2.8	13900 International Blvd. Tukwila, WA 98168	206-244-8800	\$99.00
Travel Lodge Seatac Airport	3.4	2900 South 192nd St. ~ Seattle, WA 98188	206-241-9292	\$49.00
Sutton Suites & Extended Stay	4.1	34235 160th Street, Seatac, WA 98188	206-431-6884	\$79.00
Town & Country Suites Tukwila	4.2	14800 Interurban Avenue S, Tukwila, WA 98168	206-246-2323	\$79.00
Ramada Inn & Suites Sea Tac	4.5	16720 International Blvd. Seatac, Wa 98188	206-277-0700	\$79.00
Red Roof Inn Seattle-Airport	4.6	16838 International Blvd. Seattle, WA 98118	206-248-0901	\$59.00
Hampton Inn & Suites Seattle/Southcenter	4.7	2700 S. 156th Street, Tukwila, WA 98168	425-228-5800	\$99.00
Doubletree Guest Suites Seattle Southcenter	4.7	16500 Southcenter Parkway, Seattle, WA 98188	206-575-8220	\$189.00
Seatac Inn	4.8	17108 International Blvd. Seatac, WA 98188	425-227-8844	\$49.00
Embassy Suites Hotel Sea-Tac	4.8	15920 West Valley Hwy. Tukwila, WA 98188	425-227-8844	\$169.00
Courtyard by Marriott Seattle/Sea Tac	4.8	16038 W. Valley Highway, Tukwila, WA 98188	425-255-0300	\$189.00
Econo Lodge Renton	4.9	4701 Lake Washington Blvd. NE Renton, WA 98056	425-228-2858	\$79.00
Clarion Hotel Seattle Airport	5.1	3000 S. 176th Street, Seattle, WA 98188	206-242-0200	\$79.00
Marriott Seattle Sea-Tac	5.1	3201 S. 176th Street, Seatac, WA 98188	206-241-2000	\$179.00
TownePlace Suites By Marriott Seattle-Renton	5.2	300 SW 19th Street, Renton, WA 98055	425-917-2000	\$129.00
Larkspur Landing Seattle-Renton	5.2	1701 E. Valley Road, Renton, WA 98055	425-235-1212	\$139.00
Hilton Garden Inn Seattle/Renton	5.3	1801 E. Valley Road, Renton, WA 98055	425-430-1414	\$129.00
SpringHill Suites by Marriott Seattle/Renton	5.3	200 SW 19th Street, Renton, WA 98055	425-226-4100	\$139.00
Radisson Hotel Gateway Seattle/Seatac	5.4	18118 International Blvd. Seattle, WA 98118	206-244-6666	\$139.00
Red Lion Seattle Airport	5.4	18220 International Blvd. Seattle, WA 98118	206-246-5535	\$139.00
Coast Gateway Hotel SeaTac	5.6	18415 Pacific Highway South, Seattle, WA 98188	206-248-8200	\$100.00